



## **Westway Trust Celebrations & Events Grant 2024/25**

### **Guidelines for applicants**

[www.westway.org/eventsgrants](http://www.westway.org/eventsgrants)

We want to support community celebrations and events, particularly those that give local talent a chance to be showcased. This fund is designed to receive applications for events and projects where this is either central to the activity or where there is a significant element of public engagement. We are pleased for this to be across any art form or theme important to the North Kensington communities.

This fund is being delivered in two rounds.

Round one will be conducted in April 2024, with £45,000 available for events being held between May and September 2024.

Round two will be launched in September 2024, with £25,000 available for events being held between October 2024 and March 2025.

### **Who we fund**

We will fund community organisations, registered charities, registered Charitable Incorporated Organisations (CIO), or registered Community Interest Companies (CIC), or a community group with a written constitution or governing document (i.e. articles of association).

Organisations should operate within the Royal Borough of Kensington & Chelsea (RBKC), with a particular focus on the communities living in North Kensington.

### **What we fund**

The aim of this programme is to provide assistance to many and therefore we are focusing on small amounts of funding for one off projects that can deliver meaningful benefits. These could be in economic, social or environmental terms for the area in and around North Kensington.

Applicants can apply for any amount between £100-£2500. Applicants who apply for a larger amount may be asked to demonstrate a higher level of impact in their application.

Depending on demand, it is possible that those applying for larger amounts will receive an offer lower than their request. For this reason, we ask applicants to demonstrate alternative sources of income to larger projects.

Because these are small grants, please focus your ideas and be realistic about what you can achieve. Our monitoring and reporting will be proportionate.

We will focus on making investments into the six key priority areas for the Trust, which were identified over the past year by social researchers Hatch Regeneris.

These are:

1. Reducing isolation
2. Safe places for young people
3. Encouraging economic participation
4. The creative economy, arts and culture
5. Place and environment
6. Exercise and recreation

We are keen to encourage local groups to work collaboratively and because we want to extend our reach, we are particularly keen to receive applications from those who may not have been supported by us recently.

## Deadline

All applications for summer events must be received by **5pm on Tuesday 30 April 2024**.

Applications will be assessed within the week, with all applicants notified of the outcome by Friday 10 May 2024

## Eligibility

To be eligible, your organisation must:

- Be a community organisation, registered charity, registered Charitable Incorporated Organisation (CIO), or registered Community Interest Company (CIC), or a community group with a written constitution or governing document (i.e. articles of association).
- Operate within RBKC. Preference will be given to organisations who can demonstrate impact to communities in at least one of the five wards of North Kensington (Dalgarno, Colville, Notting Dale, St Helen's, Golborne)
- Physical events should take place in one of the five wards
- We can not fund political or animal welfare organisations.

Funding decisions will be based solely on the merits of the funding request and not dependent on the nature of any existing relationships with Westway Trust.

All successful applicants will be required to provide an expenditure and impact report within six months of receipt of funding. Failure to provide these reports may result in being asked to return funds, and/or ineligibility for future funding from Westway Trust.

Successful applicants will be asked to return all funds in full if the event/project is cancelled, postponed, or changes from the purpose/objective outlined in the application.

## Application Process

To apply for the grant, please:

- Complete [the short application form](#). Please [contact us for a paper application form](#) if you prefer.

- Provide evidence that you are a non-profit organisation with a presence within the Royal Borough of Kensington and Chelsea (RBKC), with a particular focus on delivering projects or work that will benefit the North Kensington communities.

## Events on the Westway estate

If you are applying for funding to host an event on the Westway estate, you will be asked to [apply for a license](#) for the space before your funding is released. You can apply for licenses to host events on different parts of the Westway estate. Applicants should allow a minimum of six weeks for the license application process.

If your license for space on the Westway estate is unsuccessful, you will be asked to provide evidence of permission to host the event elsewhere before any funding is released.

Where possible, we support local community groups and individuals to hold events in North Kensington, through space hire or equipment loan.

If you're interested in loaning equipment for your upcoming event, [please complete our online form](#). We'll check your request and get back to you within 2 working days with availability.