Westway Community Street Awareness Campaign

Project Objectives	Community artists to design and build public art in the form of community notice boards on 3 sites on the Westway estate. These will be used to promote and generate local interest in the Community Street project and promote the work and activities of the local community. These spaces must generate interest, work effectively to promote a range of messages in the form of posters and leaflets, and be safe, secure and durable in their public locations. Environmental impact must also be considered. After the initial 12-month awareness campaign, the spaces will be used for new community art projects which will in fact form part of the rollout of the Community Street itself.
Background	More information is available at www.communitystreet.org
Artist Brief	We have identified 3 sites on the Westway Trust estate to be used for community/public art spaces with the intention to promote the Community Street project for a period of approximately 12 months, during the course of this awareness campaign. Artists will be required to design and install artwork for these locations which: • partly incorporate the Community Street branding • must allow plenty of space for local community notices, promotions and advertisements (e.g. the activities of a local group of small business) • must be fit for purpose as safe, secure and durable external displays • incorporate creative elements • generate interest and foster engagement with the Community Street project • use materials in ways that are considerate toward the environment and reduce environmental impact (such as waste, energy use or the impact on source communities) as much as possible
Submissions	27 May – 4 June 2021
Project Completion Date	24 June 2021

Site A **Acklam Village Hoarding**	 Current situation: Perspex covering drilled into plywood. Work should include removal of old Perspex covering and replacement with material of the artist's choice. **Site budget: £3,500-£4,000*** (including materials and artist fees)
Site B **Forest School Gate, Maxilla**	 Current situation: A metal bar gate with painted plywood attached to one side. **Site budget: £1,500*** (including materials and artist fees)
Site C **Hoarding around riding menage**	 Current situation: Temporary plywood hoarding that has become an extension of the adjacent graffiti wall. The noticeboards and branding should be integrated into the general look and feel but protected from being sprayed over. **Site budget: £500-£1,500*** (including materials and artist fees)

* final budgets determined by materials and complexity of proposals