

# AREA STRATEGIES AND QUICK WINS

## THORPE CLOSE / ACKLAM VILLAGE

Portobello Green: Intersection of Portobello Road and Westway

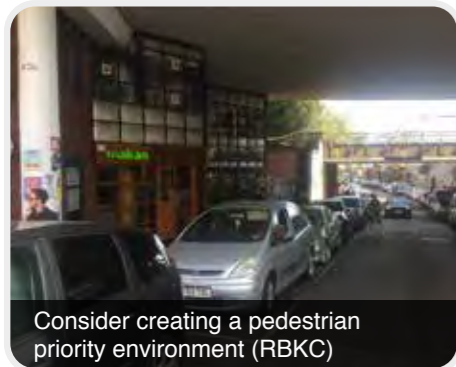
### A Destination For Culture & Arts

Long term vision: Building on current success - Improved markets, refurbished Arcade, activation and creation of a central social and welcoming public place. A local and global destination celebrating the cultural heritage and creative energy of North Kensington that captures opportunity and wealth for the whole community.

### Making it Happen

Many of the proposals will require collaborative and partnership working. Thorpe Close and Acklam Village Area Stakeholders include: RBK&C Property, Highways, TfL, Market Management, Vintage and Vegan markets, market stall holders, Acklam Village, W23, retail and Arcade tenants. Generally, all tenants and businesses occupying space under the Westway and surrounding residents.

### The Area Today



Consider creating a pedestrian priority environment (RBKC)



Remove boundaries and link Portobello Green to Thorpe Close



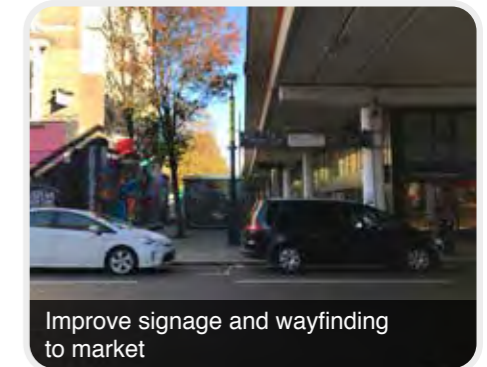
De-cluttering the market area



Opportunity to use the space under the canopy throughout the week



Form better entrance to buildings along Thorpe Close



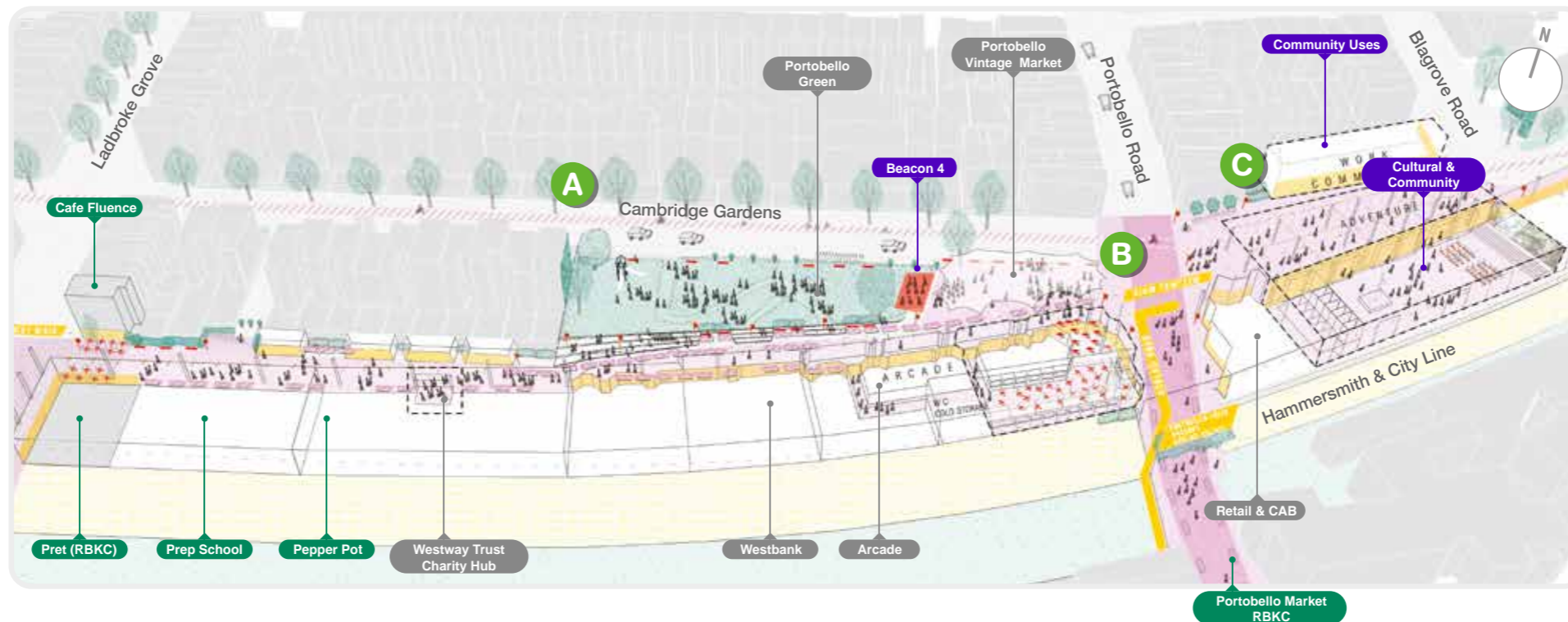
Improve signage and wayfinding to market

### Key

- Community Spine + Public Space
- Raised Table
- Bicycle Lane
- Improving new and existing green space
- Activating building fronts
- Art walls and improved building fronts
- Beacon
- Railway Lands

### Ownership + Uses Key

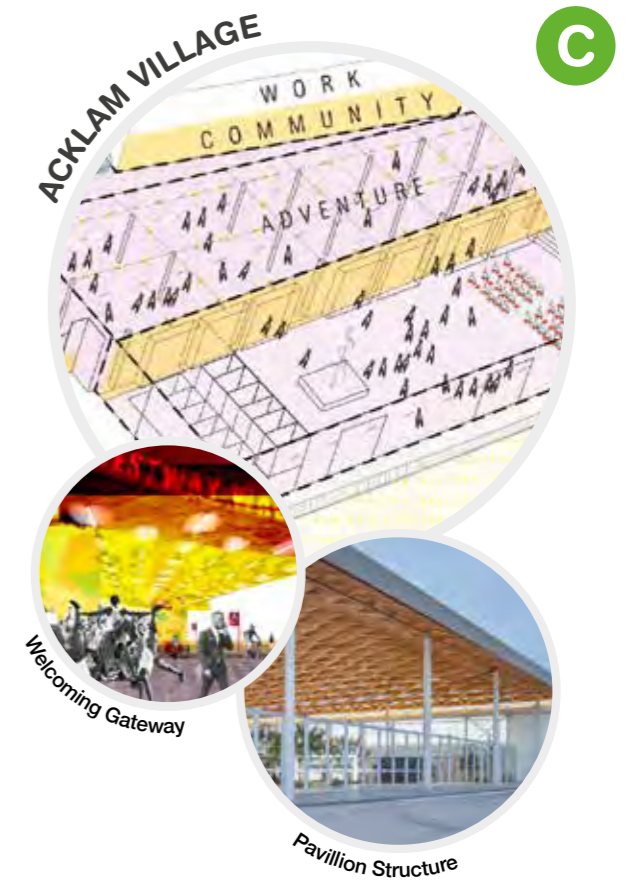
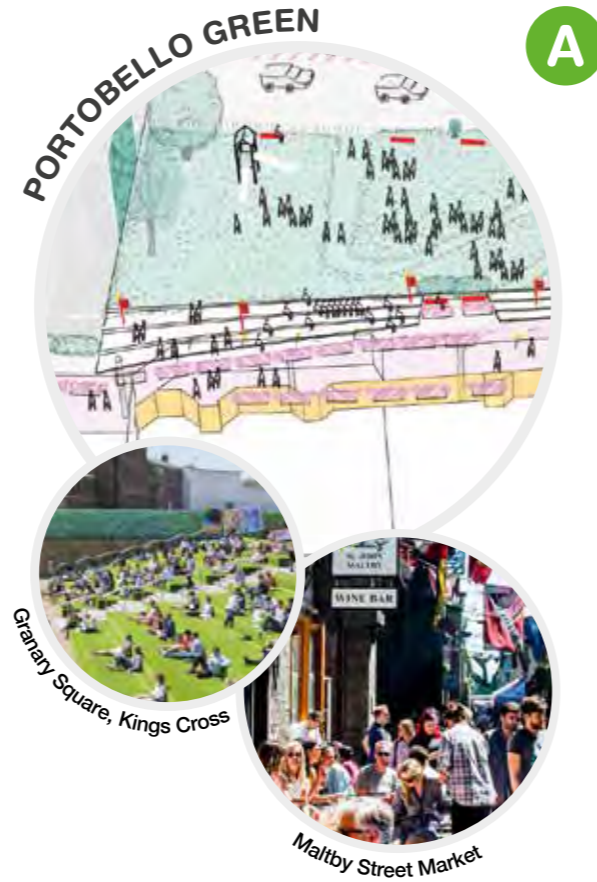
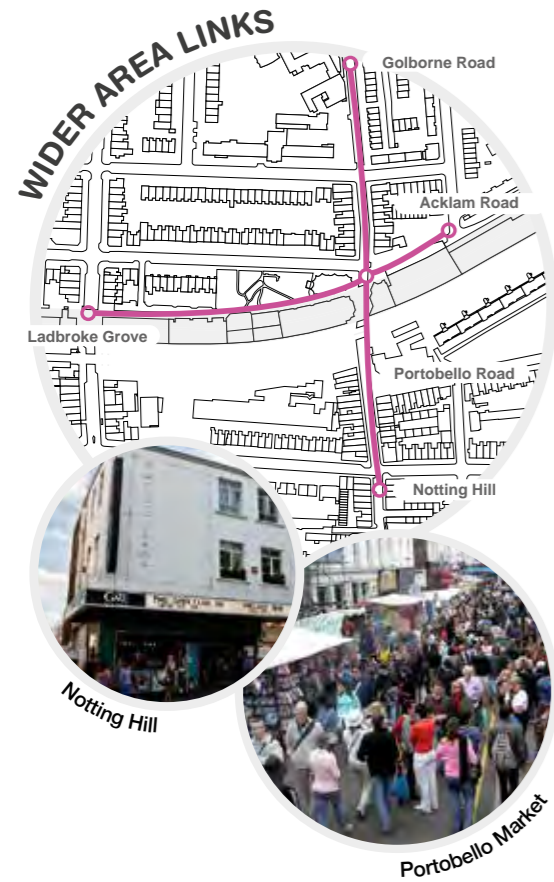
- Westway Trust Land
- Not owned by Westway Trust
- Current Westway Trust Uses
- Proposed New Uses



### BEACON 4



- Stage
- Link to community café in Arcade for outdoor seating when market not in use
- Silent shows
- Schools projects
- Fashion shows
- Information point
- Market traders Notice board



**SITE SPECIFIC QUICK WINS | Year 1**

- Public WC's refurbished and re-opened
- Arcade fronts, signage and lighting improvements
- Community café in vacant Arcade unit 15

**SHORT TERM | Years 2 to 4**

Beacon 4 – see 'Beacons'.

**Creating a Community 'Street' / Activate the Public Realm**

- Deliver Arcade improvement project
- Improve east west pedestrian connections through public art, wayfinding and paving
- A generous and welcoming extended lobby space to the Charity Hub creates a public foyer and information space – link to community planning days
- Highlight key entrances and links to aid wayfinding
- Some railings removed from around

- Portobello Green, to improve access and links to Thorpe Close creating natural seating spaces.
- Stage into Portobello Green opens onto the Market Square

**Green & Clean**

- De-clutter the market area, replace bollards with street furniture and provide new signage
- Green walls, new tree planting, cycle parking
- Restrict vehicular parking to allow more positive use under Westway overhang whilst still maintaining access for fire escape and services

**A Thriving & Sustainable Economy / Art Culture & Creativity / Activate the Public Realm**

- Explore further improvement plans for Portobello Arcade including community event space. Improved WC's and storage
- Support introduction of appropriate events and uses on non-market days, in consultation with residents to bring new life to the area and

support traders

- Thorpe Close - A lively street, activated on both sides with kiosks, stalls and units community spaces, drop-ins and connecting to Ladbrooke Grove and Station

**LONG TERM | Years 5 to 10**

**Welcoming Gateways / Activate the Public Realm**

- On Portobello Road liaise with RBKC to create a positive and welcoming arrival space from the north and south with stand-out signage, greening and a raised table between Tavistock Square and Cambridge Gardens to link north south and create a positive public space and sense of place and arrival. In partnership with RBKC.
- Restrictions on parking on non-market days under the flyover and railway
- Remove all clutter and clean up providing active frontages where possible

**A Thriving and Sustainable Economy / Activate the Public Realm / Green and Clean**

- The Market Square will become a landmark public space for Portobello Road. Activated with planned installations, public art and flexible street furniture drawing people down from Notting Hill and Golborne area. A space for the community on non-market days to enjoy and linked to new cultural project
- Provide infrastructure to enable better use of the space on non-market days
- Address level, drainage and storage issues
- Activate Thorpe Close with units fronting onto Thorpe Close with level access

**Art Culture and Creativity**

- Community led brief development and co-design of a new 'cultural centre'
- Opportunity to remove hoarding and wall around Acklam Village to open up east west views and create a newly formed glazed and light, covered public area. Opportunity to create a space of discovery, play and events